

ANYUN CHATTERJEE

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EDUCATION

PhD, Media and Communication Temple University, ABD (expected 2027)
Dissertation: Socially Exchanged Resources as a Community-Engaged Health Communication Framework
(Advisor: Dr. Bruce Hardy)
MPH, Environmental Health George Washington University, 2019
BA, Biochemistry University of California, Berkeley, 2016

ACADEMIC APPOINTMENTS

Adjunct Instructor of Record Drexel University, 2024-present
Graduate Instructor of Record Temple University, 2024-present

RESEARCH INTERESTS

- The rhetoric of health communication, both in public health and clinical contexts
- Audience heuristics, interpretation, and meaning-making in persuasive contexts
- Ethical community engagement and persuasive campaigning

TEACHING INTERESTS

- Health communication and health misinformation
- Mass media and communication theory
- Social psychological analysis of pop culture and transgressive media

PEER REVIEWED PUBLICATIONS

1. Kogon, A. J., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J. A., & Amaral, S. (2026). Identifying Barriers and Facilitators to Physical Activity Participation Among Adolescents With Chronic Kidney Disease: A Qualitative Study Using Semi-Structured Interviews. *Kidney Medicine*, 101312. <https://doi.org/10.1016/j.xkme.2026.101312>
2. Whittaker, J., Kellom, K., **Chatterjee, A.**, Rosenquist, R., Strane, D., & Matone, M. (2026). Navigating opioid use disorder treatment for pregnant and parenting people: Composite narratives for policy action. *Substance Abuse Treatment, Prevention, and Policy*. <https://doi.org/10.1186/s13011-025-00694-2>
3. **Chatterjee, A.**, & Mindich, D. T. Z. (2025). Developing an Anti-Dehumanization Pedagogy. *Teaching Journalism & Mass Communication*, 15(2), 1–10.
4. Ashok, V. A., Vervilles, W. J. K., Kellom, K. S., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J. A., Richmond, T. S., Purtle, J., Kearney, M. D., & Meisel, Z. F. (2025). Firearm Violence and Health in Policymaker Discourse: Mixed Methods Social Media Analysis. *JMIR Formative Research*, 9(1), e80397. <https://doi.org/10.2196/80397>
5. Wu, M., **Chatterjee, A.**, Blum, J. D., Barrero, C. E., Plana, N. M., Massenburg, B. B., Bartlett, S. P., Kellom, K. S., Swanson, J. W., & Taylor, J. A. (2025). The Missing Perspective: Understanding the Plastic Surgery Applicant's Diversity Experience. *Journal of Surgical Research*, 315, 818–828. <https://doi.org/10.1016/j.jss.2025.09.086>

6. Abel, D., Butler, N., **Chatterjee, A.**, Tavlin, S., Kellom, K., Chang, J. C., & Gmuca, S. (2025). A Qualitative Exploration of Adherence to Methotrexate in Juvenile Idiopathic Arthritis. *The Journal of Pediatrics*, 114798. <https://doi.org/10.1016/j.jpeds.2025.114798>
7. Gmuca, S., **Chatterjee, A.**, McGill, M., Butler, N., Kellom, K. S., Young, J. F., Palermo, T., Weiss, P., Rosenberg, A. R., & Cronholm, P. F. (2025). Barriers and Facilitators for Implementing Resilience Coaching for Youth with Chronic Musculoskeletal Pain: Pediatric Rheumatologists' Perspectives. *Arthritis Care & Research*. <https://doi.org/10.1002/acr.25531>
8. Wang, X., Meisel, Z., Kellom, K., Whittaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

REFEREED CONFERENCE PRESENTATIONS

First author

1. **Chatterjee, A.** (2026, February). *Harm Reduction Priorities in Institutional Rhetoric on Cannabis*. Midwest Winter Workshop, Indiana University at Bloomington.
2. **Chatterjee, A.**, Chan, D., & Castonguay, J. (2025, November). *Modern Public Health Rhetoric About Cannabis: A softer but persistently abstinence-forward approach*. Mid-Atlantic Popular & American Culture Association, Philadelphia, Pennsylvania, USA.
3. **Chatterjee, A.** (2025, April). *Moving People from "Aware" to "Interested" When Developing Social Influence Campaigns*. Graduate Symposium, Temple University.
4. **Chatterjee, A.** (2024, March). *A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation*. Graduate Research Forum, Philadelphia, PA.
5. **Chatterjee, A.**, & Hagley, Z. (2024, March). *The Impact of Media Frames on the Use of Generative AI*. Graduate Research Forum, Philadelphia, PA.

Contributing author

6. Mutucumarana, C., Chiotos, K., **Chatterjee, A.**, Kellom, K., Polsky, T., Sartori, L., Zorc, J., & Same, R. (2026, April). *Clinician Knowledge, Attitudes, and Practices on Procalcitonin (PCT) in a Pediatric Health System*. Pediatric Academic Societies, Boston, MA.
7. Wu, K., Kellom, K., **Chatterjee, A.**, Strane, D., Meredith, M. (2026, April). *Highlighting and Enhancing Recovery Capital of Mothers with Substance Use Disorder through Attachment-Based Therapy with Their Children*. ResilienceCon, Nashville, TN.
8. Costello, A., **Chatterjee, A.**, Quzack, L., Meyers, A., Jazayeri, J., Kaur, A., Weiss, P. F., Kellom, K., & Rasooly, I. R. (2025, October). *Improving Timely Diagnosis of Juvenile Idiopathic Arthritis: Insights from Caregiver Interviews*. Diagnostic Excellence 2025 Meeting, University of Michigan.
9. Vervilles, W., Ashok, V., Kellom, K., **Chatterjee, A.**, Ntigbu, I., Boms, O., Szabo, A., Fein, J., Richmond, T., Purtle, J., Kearney, M., & Meisel, Z. (2025, June). *Shaping Health Policy: Pennsylvania Lawmakers' Rhetoric on Firearms, Violence, and Public Health*. Annual Research Meeting. AcademyHealth, Minneapolis, MN.
10. Gmuca, S., McGill, M., Butler, N., **Chatterjee, A.**, Kellom, K., Young, J. F., Palermo, T. M., Weiss, P. F., Rosenberg, A. R., & Cronholm, P. F. (2025, April). *A Qualitative*

Exploration of Patient and Caregiver Satisfaction with Resilience Coaching for Adolescents with Chronic Musculoskeletal Pain. Childhood Arthritis and Rheumatology Research Alliance, Denver, CO.

11. Lee, S. S., Seo, Y., Hagley, Z., & **Chatterjee, A.** (2025, March). *Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility*. American Academy of Advertising, Pittsburgh, PA.
12. Kogon, A., **Chatterjee, A.**, Kellom, K., LoGuidice, J., Zemel, B. S., Schwartz, L., Mitchell, J., & Amaral, S. (2024, April). *Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease*. Pediatric Academic Societies, Toronto, Ontario, Canada.
13. Litsas, D., Alolod, G., **Chatterjee, A.**, Blunt, R., & Siminoff, L. A. (2023, April). *Exploring Asian Americans' Decision-Making in the Context of Organ Donation*. Society of Behavioral Medicine, Phoenix, AZ.

ADDITIONAL RESEARCH CONTRIBUTIONS

Datasets

1. **Chatterjee, A.** (2025). *Cannabis PSA Archive* [Dataset].
<https://doi.org/10.5281/zenodo.17552779>
2. Castonguay, J., **Chatterjee, A.**, Tallapragada, M., Friel, K. K., & Hardy, B. (2025). *Tranq Stigma Video Corpus* [Dataset]. Klein Media and Psychophysiology Lab.
<https://doi.org/10.5281/zenodo.17635675>

Invited talks

3. **Chatterjee, A.** (2026, April). *Using Motivated Reasoning to Evaluate Political Communication Campaigns*. University of Pennsylvania, Master of Science in Social Policy Program.
4. **Chatterjee, A.** (2026, March). *Combating Dehumanizing Media*. Temple Interdisciplinary Forum.
5. **Chatterjee, A.** (2026, March). *Navigating an evaluative partnership with a public school district*. PolicyLab Adolescent Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
6. **Chatterjee, A.** (2025, November). *Crash Course: Teaching Transgressive Media through Horror Comic Books*. Mid-Atlantic Popular & American Culture Association, Philadelphia, Pennsylvania, USA.
7. **Chatterjee, A.** (2025, September). *Composite narratives demonstrating the importance of childcare in supporting parents recovering from opioid use disorder*. PolicyLab Community and Family Health Annual Portfolio Meeting, Children's Hospital of Philadelphia.
8. **Chatterjee, A.** (2025, March). *Institutional Communication: The Role of Public Service Announcements (PSAs) in Children's Media*. Invited Lecture, Temple University Department of Advertising and Public Relations.
9. **Chatterjee, A.** (2024, March). *Protecting Research Participants in Small Study Populations*. Early Career Research Spotlight, PolicyLab, Children's Hospital of Philadelphia.

White Papers/Research Reports

10. Turner, S., **Chatterjee, A.**, Kellom, K., Waasdorp, T., Pennoti, R., & Timko, A. (2025). *Developing School Nursing in Wallingford-Swarthmore School District*. PolicyLab, Children’s Hospital of Philadelphia.
11. Whitaker, J., Rosenquist, R., Gerdes, M., **Chatterjee, A.**, Kellom, K., & Matone, M. (2024). *The Role of Child Care in Family-Centered Approaches to Treatment for Substance Use Disorder*. PolicyLab, Children’s Hospital of Philadelphia.

TEACHING EXPERIENCE

Drexel University (Adjunct Instructor of Record, 2024-present)

1. COM 150: Mass Media and Society (General Education/Survey Course, 80 students)
2. COM 230: Techniques of Speaking (Public Speaking Course, 20 students)
3. HNRS 201: The Value of Horror Comic Books (Honors Seminar, 15 students)
4. HNRS 305: Misinformation (Honors Seminar, 15 students)
5. HNRS 305: The Ethics of Persuasion (Honors Seminar, 15 students)

Temple University (Graduate Instructor of Record, 2024-present)

6. ADV 1196: Persuasive Writing (Writing Intensive, 20 students)
7. ADV 4197: Advanced Writing (Writing Intensive, 15 students)
8. CSI 3601: Misinformation and Misperception (Upper-Division Elective, 10 students)

Temple University (Graduate Teaching Assistant, 2023-2024)

9. ADV 1011: Introduction to Media and Society (Large General Education/Survey Course)
10. MSP 0821: The Future of Your TV (Large General Education/Survey Course)
11. MSP 1655: Introduction to Media Business (Large General Education/Survey Course)

University of California at Berkeley (Undergraduate DeCal Instructor of Record, 2014-2016)

12. ART 98: The History of Music Videos (Elective, 20 students)
13. PUBH 198: Salient Issues in Student Health (Elective, 10 students)

AWARDS

Honors and Fellowships

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| 1. Sigma Xi Research Honors Society, Nominated for Full Membership | 2025 |
| 2. 2nd Top Paper Award, 26th Annual GRF, Klein College | 2024 |
| 3. Ohio Voice: Vision for Ohio Fellow | 2019 |
| 4. Sierra Club and Power Shift Network: Frontlines to Power Fellow | 2017 |

Grants, Funded

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| 5. Travel Grant, Midwest Winter Workshop at IU Bloomington - \$250
<i>Rhetoric of Health and Wellness Group</i> | 2026 |
| 6. Summer Research Grant, Temple University Graduate School - \$6,000
<i>Analyzing Rhetoric of Health Departments Around Cannabis</i> | 2025 |
| 7. Network of the National Library of Medicine Project Grant - \$20,000
<i>Empowering High Schoolers to Pursue Public Health Research</i> | 2020 |
| 8. Network of the National Library of Medicine Project Grant - \$8,000
<i>Wearable-Enabled Physical Activity Intervention in Rural Ohio</i> | 2020 |

Grants, Unfunded

9. National Communication Association President's L.I.F.T. Grant - \$10,000 2025
Who is Worth Listening To? Heuristics Impacting Engagement with Community Health Workers

ACADEMIC SERVICE

Service to the Field

1. Session Chair, Health Studies Section (MAPACA) 2025
2. Reviewer, *Qualitative Health Research* (Sage) 2025-present

Children's Hospital of Philadelphia

3. Chair, Visibility and Voice Committee 2025-present
Managed DEI-focused high school and university outreach programs
4. Editor-in-Chief, Qualitative Inquirer Newsletter 2023-present
Managed quarterly publication for 150+ qualitative health researchers
5. Coordinator, Qualitative Methods Research Affinity Group 2022-present
Managed annual mini-grant cycle, organized speakers and workshops

Temple University

6. Orientation Facilitator, Center for the Advancement of Teaching 2024-present
Provided training workshops for incoming teaching assistants
7. President, Media and Communication Graduate Student Association 2024-2025
Continued service after term ended as the association's first webmaster

PROFESSIONAL EXPERIENCE

1. Mixed Methods Researcher, Children's Hospital of Philadelphia 2022-present
Managed efforts on 30+ implementation science studies
2. Campaign Strategist, Ohio Voice 2020-2022
Designed 250+ civic engagement campaigns across Ohio
3. Health Educator, Richland Public Health 2019-2020
Earned \$330,000+ in grants to deliver rural public health services

RESEARCH SKILLS

Programming

R (ggplot, tidyverse, etc.), Python (numpy, beautifulsoup, etc.), SQL, Web Development (HTML + PHP, CSS + Bootstrap, Vanilla JavaScript + React)

Data Analysis

Qualitative Analysis in NVivo and MaxQDA (Thematic, Rapid, Narrative, Content Analysis), Journey Mapping, Regression, Exploratory and Confirmatory Factor Analysis

Data Collection

Survey Development, Embedded Web Applications, Semi-Structured Interviews, Focus Groups, Card Sorting, Photo-Elicitation

last updated 5/14/26